



Submitted by: _____ Avenue of Service: _____ Date: _____

Fundraiser or Project? _____

Give a concise name for this plan:

Briefly state the desired results to be achieved and strategies to be used:

What are the key strengths, challenges, opportunities and threats to this plan?

<i>Strengths</i>	<i>Challenges</i>
<i>Opportunities</i>	<i>Threats</i>

